Are you producing your own artwork?

If you're submitting your own artwork to us to be printed on one of our **large format digital printers**, we think it's fair to assume that to a certain extent you know what you're doing.

We have created these artwork submission guidelines to assist you in ensuring your job will print as you want it to.
If your software does not work in CMYK or does not allow you to convert fonts to curves then it is the wrong software for creating high quality print artwork and the results may be unpredictable.

basic check

As long as you send us a hard copy proof, Bubble World will perform a basic check of your supplied artwork FREE OF CHARGE*
If there are any problems with the supplied artwork we will notify you as soon as possible and give you the option of either supplying us with new artwork or our designers can correct, where possible at an agreed charge of £30 per hour.

print proof

We strongly recommend that you request a printed copy of your artwork prior to going ahead with the final job. For example; we can print a small section of a large print or a complete print at a small size on the actual material your job will be printed on for £15.00 to ensure you're happy with the how the final print will turn out**

To assist Bubble World in achieving optimum print quality from your supplied artwork, we ask you to adhere to our requirements as set-out on this sheet.

bubbleworld®

What's the best file type to send?

The preferred file format used by most printers is PDF (Portable Document Format). This file type is easy to create, quick to send and can be checked in-house very easily.

Ideally save your PDF as X3 or later. The files must be high resolution, text must be converted to vectors or fonts embedded correctly, ensure that no jpeg compression is active when creating pdf's as this can result in ripping errors prior to printing, all elements of the artwork must be CMYK. If you've applied any dynamic properties to objects in your files suchs as fills or shadows, these must be flattened or embedded correctly to ensure they print as you see them on your screen / print out.

Please supply a hard copy proof, Bubble World will not be held responsible for mistakes if you do not send a printed proof with your artwork. Any mistakes or changes noticed after approval will not be the responsibility of Bubble World.

Other pointers

- Ensure there are no crucial design elements within 3mm of the edge of your printing
- For banner type work our machines are calibrated to print large format. Small text (less than 10mm) can be difficult to reproduce with clarity. Please advise where clarity is essential.
- If how a colour is produced is crucial to the design you MUST check your CMYK values are correct and notify us prior to printing

A quick word about black...

Customers often wonder why black doesn't print rich black but a very dark grey. The best way to gain a rich black in your print job is by adjusting the CMYK values so there's not only an element of black in the print but some cyan, magenta and yellow too. A good rich black can be gained by adjusting your colour settings to: **C**76 **M**68 **Y**67 **K**90

Final Checklist

1 - Convert RGB to CMYK
2 - Have you checked the resolution of photographic elements?
3 - Convert text and dynamic properties to outlines or flatten them
4 - Ensure there's 3mm bleed and add crop marks