

Magnetic graphics care

Magnetic signs are not magic and so do need some special care and attention to ensure you get the best from your sign. Please follow the guidelines and if in doubt refer to Bubble for advice.

Prepare your surfaces

Both the vehicle surface and the brown magnetic side of the sign should be clean and dry. Pay particular attention to the all edges of the sign and particularly the leading edge - even a slight lump or bump on the leading edge will allow air and or moisture under the sign and allow vehicle and sign to part company. Be careful where you lay the sign down as it will naturally attract tramp particles which may cause lumps etc.

How to apply them

Let one edge of the sign contact the vehicle in the desired position, then let the magnet contact the vehicle positioning itself in the correct position from the original edge to the opposite. If the sign is not in the correct position, peel it off reposition the starting edge and repeat. Bear in mind the aerodynamics of the vehicle when positioning signs - avoid bonnets at all costs, too much air turbulence.

Make sure that the entire surface of the sign is smoothly against the vehicle with no air pockets, wrinkles or bumps which might catch the wind, especially under the forward facing edge. In winter the temperature of the sign should be about 50 degrees F during application, generally the temperature of the vehicle is less important but avoid frozen or frosted vehicles.

Maintenance

Remove frequently to allow the natural ultra violet light of the sun to evenly bleach the vehicle panels. Signs should ideally be positioned back on the sides of vehicles and not on the front where air turbulence is the worst - do not positioning over engine compartments as these naturally give off heat which may damage the sign and consequentially the vehicle.

Remove the sign at least once a week and wipe dry both the magnetic side and the surface of the vehicle. This will keep the moisture from collecting, which can potentially damage a vehicle's surface. Simply wash it with warm water and mild detergent.